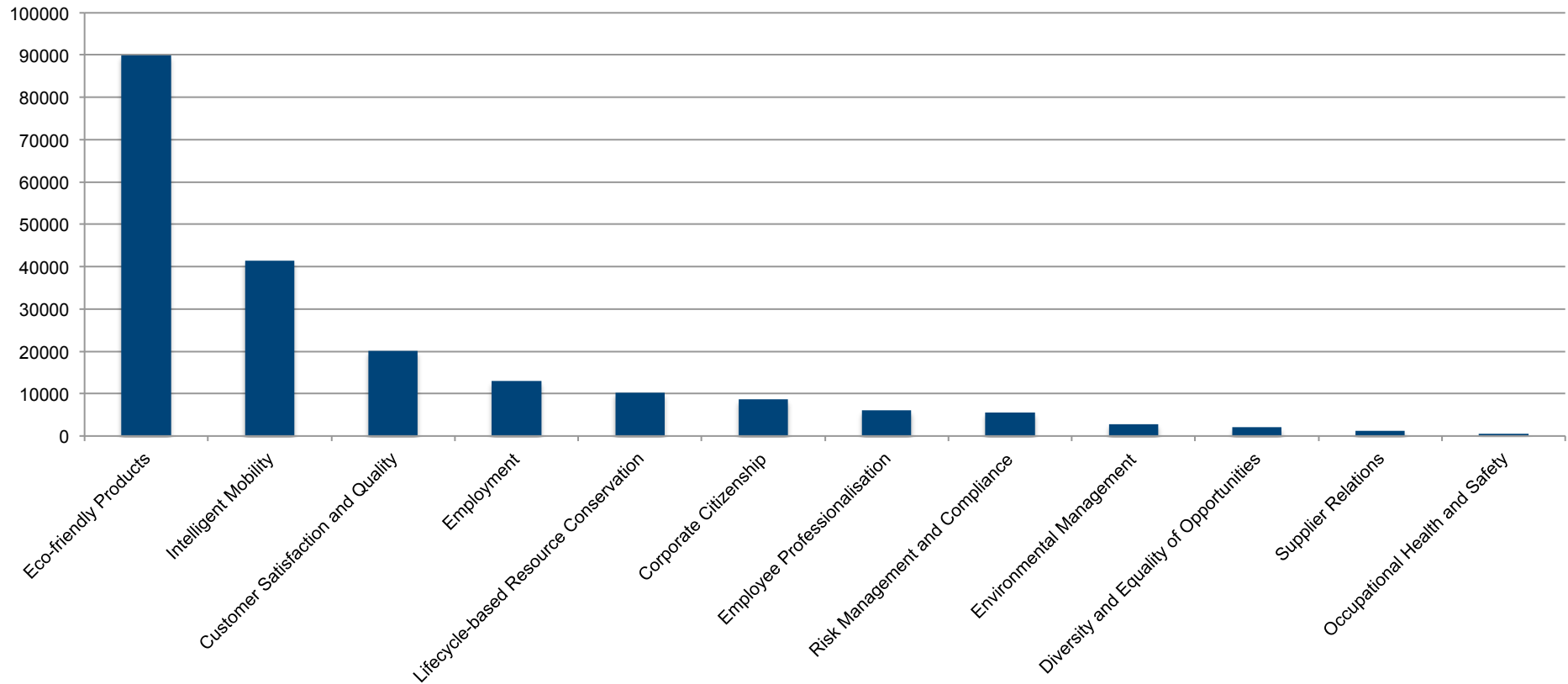


Media Analysis of Sustainability Topics in the Automotive Industry (09/2013 – 08/2014)

Coverage Volume

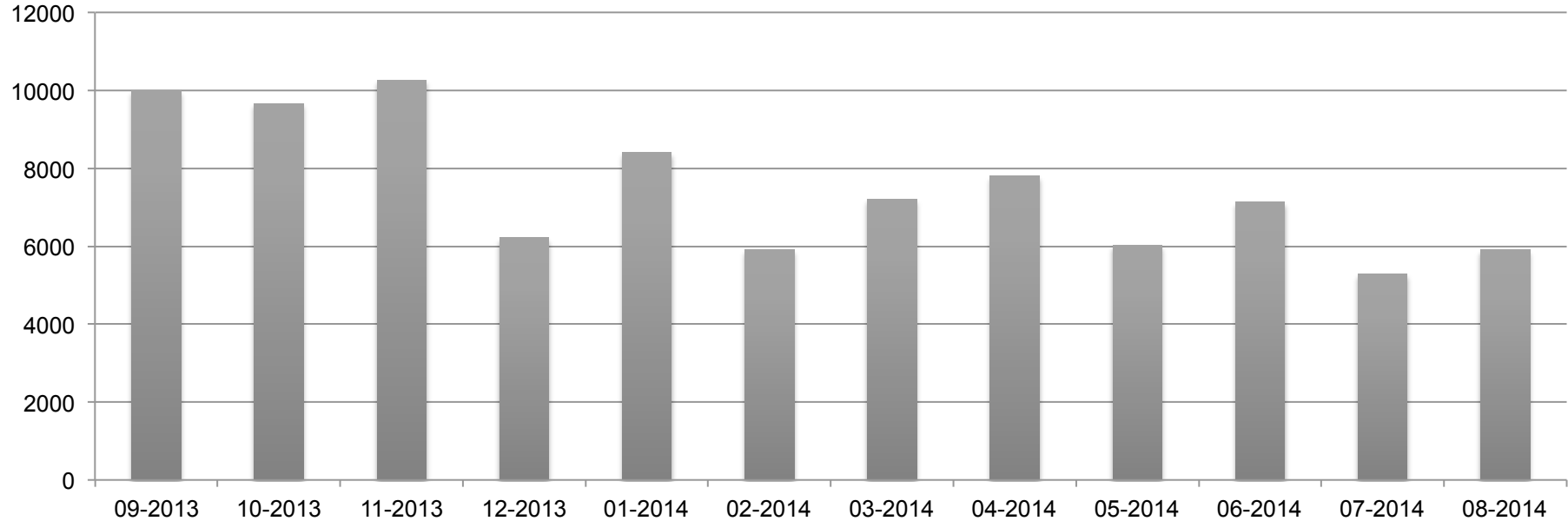


Shown is the sum of media coverage for each sustainability topic from 09/2013 to 08/2014. Basis: world-wide media resonance analysis of daily newspapers, journals, professional magazines et al.

Coverage volume „Eco-friendly Products“ (09/2013 – 08/2014)

Eco-friendly Products

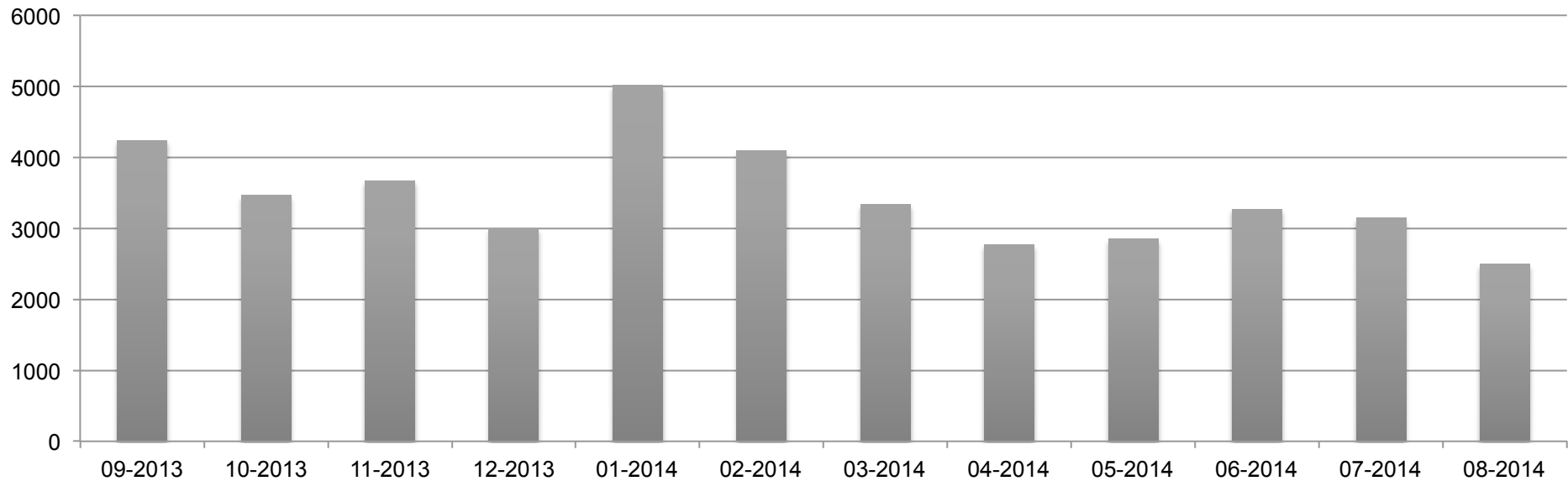
Coverage Volume



Coverage volume „Intelligent Mobility“ (09/2013 – 08/2014)

Coverage Volume

Intelligent Mobility



Coverage volume „Customer Satisfaction and Quality“ (09/2013 – 08/2014)

Customer Satisfaction and Quality

Coverage Volume

